



March 2011



A Letter from the President

Every once in a while my mind goes wandering and I can't seem to focus on the task at hand! That's what happened this month as I sat down to write this letter. I had some great ideas but they didn't seem to gel into a cohesive thought or missive. So now I'm writing this on a stream of consciousness basis. I hope you can follow it.

The Pancake Breakfast was a success thanks to all of you who volunteered and sold tickets. Our Foundation Appeal went well and our Corporate Sponsors sales group is going great guns. Behind the

scenes, a dedicated group is busy codifying our fund raising activities so that we can improve our offerings and effectiveness. I guess what I'm saying is the monetary side is going well so far.

Our Speakers for February were great thanks to Seth Walker and Larry Wills. The line up for March, under the guidance of Jeff Heeder, looks like another winner. Since St. Patrick's Day is a regular meeting day I would imagine we'll hear a number of Irish jokes and we'll see a smattering of green among the membership. Slante!

Our new member recruiting effort is going well thanks to the effort of Bill Wright. To Date we have 12 new members and from the looks of the attendance at our Feb.27th cocktail party we should exceed our goal this year. A special thanks to Monica and Gary Hughes for hosting the event on the 27th.

Youth was another thought that came to mind in preparing this letter. In February, we had some very satisfying occurrences. With his family attending we had the honor of presenting Alonzo McKinney with the Presidential Pin for the Bethesda Key Club. In addition 5 of us attended the Circle K (College level Kiwanis) convention here in Savannah last week. What a pleasure it was to see our youth both at the High School and College level be so dedicated to helping other less fortunate.

Finally, my thoughts went to some our members and their families who suffered some serious illnesses this past month. Our prayers and support goes to each of them. We try to keep you all up to date on any illness and hopefully you can let us know of any member or family member who might need our support. Individually, I know that each of you will reach out where needed. Thank you

God Bless you all!!

All the Best *Gene*

Junior Achievement

Junior Achievement is in full swing at Hesse Elementary and Middle Schools. Skidaway Kiwanis is well-represented supplying fourteen volunteers to deliver sixteen separate classes. By the time the classes, focusing on financial literacy and the free -enterprise system are completed, over 400 students will have been impacted. The Skidaway Kiwanis volunteers will have delivered 84 separate classes and donated in excess of 250 community service hours. Hesse Elementary principal, Lawrence Butler expressed his appreciation to Steve Duesler, (Skidaway Kiwanis liaison for Junior Achievement) for the increased number of volunteers and the positive impact they are having in the classroom.



Kiwanis volunteers (pictured left to right) include: Jim Overton, Neil Bader, Dick Shoemaker, Steve Duesler, Dave Cooper, Greg Stinson, Keith Glenn, Chuck Beck, Jan Wright, Erv Hietbrink, Bob Reinhard Tom Rood (Frank Liebgott and Jerry Nusloch not pictured).

Pancake Breakfast 2011



This years Pancake Breakfast raised \$14,131! Kiwanis had about \$3,601.44 in expenses, and netted about \$10,529.56. This may be a new record for our Club !!! We had somewhere in the neighborhood of 1,000 to 1,200 people attend this years Pancake Breakfast. Thanks to all our volunteers.

Corporate Sponsors Program: How important is it?
By Dan Umbel
February 23, 2011

Several years ago Sam McLaughlin started Corporate Sponsors Program as an additional way to raise more money for the Concert on the Green. This program was so successful that the Board quickly turned in to its own fundraising entity along side of the Chili Cook-off, Pancake Breakfast, and Concert on the Green. Unfortunately I don't think many of us recognize how truly important it is to our fundraising efforts. I think its importance is summed up in the following two facts:

- 1. The Sponsors Program generates almost 30% of our total annual giving.**
- 2. This year with 25 sponsors, we will generate over \$25,000.**

Over the last 12 months, through the efforts of three club members, we have added one Diamond sponsor, a Silver sponsor and a Bronze Sponsor – producing \$5250 extra for the organizations that we support. By comparison, it takes nearly 75 club members and months of planning and sweat to bring in \$15,000 at one of our three annual events.

Bottom line is this is the easiest, most efficient way for our club to generate money for the organizations that we support. Attached to this month's Kiwanigram is our Sponsor's signup form as well as the Sponsor Benefits. Please contact Jeff Heeder, Corporate Sponsor Chair at 912-598-3457 and Jeffrey.Heeder@Suntrust.com or any of our board members if you know a business that you think can help our cause. Your attention to this program can mean thousands of dollars donated to help kids!



2011 Corporate Sponsor Program Contract

Please print

Company Name: _____

Contact Name: _____

Address: _____

Contact e-mail: _____ Contact Phone: _____

Sponsor Level: ☐ **Diamond \$3,000** ☐ **Gold \$2,000** ☐ **Silver \$1,500** ☐ **Bronze \$750**

Signature of Sponsor: _____ Date: _____

Please bill me ☐ Check enclosed ☐ Payment by Credit Card ☐

If paying by credit card:

Visa/Mastercard number: _____ Exp. Date: _____

Authorization Signature: _____ Date: _____

If paying by check, please make payable to "Kiwanis Club of Skidaway" and mail to Kiwanis Club of Skidaway, c/o Jeffrey Heeder, 4 Skidaway Village Square, Savannah, GA 31411.

✂-----

Tear off here. Sponsor keeps bottom half of form.



2011 Corporate Sponsor Program Contract

Please print

Kiwanis Contact Name: _____

Kiwanis Contact e-mail: _____ Phone: _____

Sponsor Level: ☐ **Diamond \$3,000** ☐ **Gold \$2,000** ☐ **Silver \$1,500** ☐ **Bronze \$750**

Artwork for Sponsor's sign must be print quality and furnished as a computer file. If the sponsor does not plan to furnish artwork, Kiwanis will use the business identification data supplied by the Sponsor at the time of the signing of this contract.

If you elected to be billed for your Sponsorship, you will receive an invoice within 30 days.

Thank you,




Corporate Sponsor Plan and Benefits

Plan includes exposure at all three fund-raising events

	Diamond	Gold	Silver	Bronze
Donation Level	\$3,000	\$2,000	\$1,500	\$750
Guest Tickets	12	8	6	4
Company Logo Board, 4 Color Printed and Mounted (sponsor's artwork preferred)	36"x48"	30"x40"	24"x36"	18"x24"
Pre and Post Event Promotional Media	Yes	Yes	Yes	Yes
Display of Sponsor Product (as applicable)	Yes	Yes	Yes	No
Preferred Seating (as applicable)	Yes	Yes	No	No
Sponsor Plaque	Yes	Yes	Yes	No

March 2011 Schedule of Speakers

DATE	SPEAKER	SUBJECT
March 3, 2011	<i>Patrick K Farrell</i>	<i>Chatham County Commissioner District 4</i>
March 10, 2011	<i>Tom Sayers, CPA, JD Bart, Meyer & Co.</i>	<i>Trust and Estate Law part II 2010 Tax RELIEF Act</i>
March 17, 2011 	<i>David Tribble, President Bethesda Home for Boys</i>	<i>The Bridge and Truman Impact for Bethesda</i>
March 24, 2011	<i>Tom Lavrisa Gulfstream</i>	<i>New G-650</i>
March 31, 2011	<i>Gregory L. Miller SunTrust Chief Economist</i>	<i>Economic Outlook Sunny/ Rain/ or Cloudy!</i>

Kiwanis Sponsors



Bronze

Bernard Williams
Certa Pro [Britten & Co.]
Charles Schwab
Russell D. Clemmons, DDS, LLC
Comfort Keepers
Chatham Parkway Toyota
Fox & Weeks Funeral Directors
The Skinnie
Jalapenos Mexican Grill
TWATL
The Savannah Bank
Savannah Sommelier
Wild Birds Unlimited
F.P. Wortley Jewelers
Sea Island Bank

Diamond

Dr. Brad Durham DMD
Merrill Lynch
Bouchillon/Ham Group
SunTrust Bank

PLEASE PATRONIZE OUR SPONSORS
WHENEVER POSSIBLE.

Gold

Bart, Meyer & Company

Smoke Station BBQ

Classic Party Rentals

Silver

St. Josephs Candler
La Napolera Mexican
Restaurant

Piggly Wiggly



KIWANIGRAM

The monthly newsletter of the



KIWANIS CLUB OF SKIDAWAY,

600 Landings Way
South, Savannah, GA 31411,
Publisher
Rob Bayless, Editor-in-Chief
Web
page <http://www.kiwanisofskidaway.com>

(Members, Melissa Emery for ID and Password)

Officers and Directors, Committee Chairs and

Other Contacts:

Ga. District Lt Governor: Hal Kraft

Officers:

President – Gene McDonald
Past President- Bill Wright
President Elect – Greg Stinson
VP-Services – Melissa Emery
VP-Fund Raising – Dan Umbel
VP-Secretary-Ron Weber
VP/ Treasurer – Jay Ahrens
VP-Marketing – Tim Athey

Directors – all officers plus the following:

Terms expiring 2011

Terry Overton

Jim Beurle

Terms expiring 2012

Jim O'Malley

Marianne Schutz

Terms expiring 2013

Gary Hughes

Frank McCarthy

Board Advisor

Tom Sharp

Committee Chairs and Other contacts:

Administration:

Attendance Reception - Jack Hart

Attendance Records - Gary Brewer

Awards – Dan Umbel

District/Division Reports – R Weber

Inter-Club - Jim Chapman

Kiwanigram – Rob Bayless

Kiwanis Education/ Orientation - Keith Glenn

Membership New- Bill Wright

Programs/Speakers – Seth Walker

Legends of Golf - Jim Giorgio, Terry Overton

Fund raising events:

Chili Cook- Marianne Schutz & Melissa Emery

Concert on the Green – Richard Nelson co-chair Jerry Brofft

Pancake Breakfast – Chris Butler

Vice-chair- Todd Martin

Services—Community:

L.O.V.E - Joyce Glenn

Habitat for Humanity - Howard

Gandelot

Music Medicine-Elizabeth Jacobi

Interfaith Hospitality Network - Mark Forssell

Kids Café - Gary Bocard

Library for the Blind - Dave Wyland

Mediation Center - Jerry Nusch

Childrens Miracle Design – Jim Beurle

Red Cross Blood Drive - Chris Britten

Salvation Army - Ron Morris

Savannah Friends of Music-Melissa Emery

Social Apostolate - Bob Egan

Telfair Museum - Jack Neises

Village Library - Jim Chapman

Services - Young Children:

Early Childhood Education-Tom Clark

Fishing Program - Tom Rood

Greenbriar – Gene McDonald

ROCK GROUP - Tom Clark

Bethesda Home – Gary Hughes

Children's Advocacy Center - Skip Salus

Court Appointed Special Advocates for Children

(CASA) - Allen Berger,

Horsin' Around- Pete Liptrot

Junior Achievement - Steve Duesler

Mighty 8th AF Museum – Tom McMullin

Notre Dame Academy - Gary Bocard

Park Place Outreach - Jack Hart

Special Olympics – Bob Reinhard

Youth Challenge Academy - Jack Huber

SPONSORED YOUTH PROGRAM

DEVELOPMENT

Bethesda Key Club – Bill Wright & Tom Morrisett

West Chatham – Sam McLaughlin-New Club Builder

HUMAN & SPIRITUAL SERVICE

Human & Spiritual Service – Jim Giddens

SPECIAL ADMINISTRATIVE FUNCTIONS

Auditor - Roger Nord

Club Historian - Martin Otto

Legal Counsel - Bob Schivera

Publicity/Web Page-Tim Athey

Photography – Melissa Emery, Martin Otto

Safety Coordinator - Jack Sherrill

Social and Trips - Dave Fox

Song Leader – Elizabeth Jacobi

Sunshine - Gwen Leathley

50/50 Drawing - Marianne Schutz

FRANKLIN SQUARE



Franklin Square was laid out in 1790. In 1791 it was named for [Benjamin Franklin](#), who served as an agent for the colony of Georgia from 1768 to 1778 and who had died in 1790.^[1] It was also known as Water Tank Square, Water Tower Square and Reservoir Square, having been the site of the city's water supply.^[3] Franklin Square almost suffered the same fate as other Montgomery Street squares that were lost to development in the 1970s but was restored during the following decade.^[13] Franklin Square is located on Montgomery, between Bryan and Congress Streets, and anchors the western end of the City Market retail area. A [memorial](#) honoring [Haitian](#) volunteers who fought with Pulaski during the [Siege of Savannah](#), created by [sculptor James Mastin](#), was unveiled in Franklin Square on the 228th anniversary of the battle.^[4]

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