

Kiwanis Club of Skidaway
Regular Meeting of the Board of Directors
Merrill Lynch Boardroom, November 9, 2015

Directors Present

Joyce Glenn	President
Ben Gustafson	President-Elect
Jay Ahrens	V.P. treasurer
Ron Weber	V.P. Secretary
Bob Norton	Past President
Dave Fox	Fundraising
Jan Wright	Marketing
Charles Arraiz	
Tim Baldwin	
Kevin O'Neil	
Tom Stephens	
Dan Umbel	Board Advisor
Cecilia Russo	
Chris Butler	
Phil Van Ess	

Invited Guest -

Tom Sharp

Call to Order -

Ms. Glenn called the meeting to order at 8:15am.

Savannah Early Childhood Foundation - Ms. Glenn asked Mr. T. Sharp to give an update on the fundraising raffle for SECF. His report is included at the end of this Minutes document.

Secretary's Report -

Mr. Weber reviewed the October meeting minutes which were approved by voice vote.

Mr. Weber presented a New Member Application, Mr. Michael Siegel. The application was approved by voice vote.

Ron introduced an issue raised by member Erv Hietbrink. Mr. Hietbrink suggested the Board inform membership the amount of grant given to each Agency. After some discussion, the Board agreed to separate the Agency Grants into three tiers; each tier will be a specific range of Grant (e.g. \$2,000 to \$4,999), and the Agencies receiving Grants within that tier, and the total amount granted.

Treasurer's Report -

Mr. Ahrens reviewed the October YTD Financial Report. Relative to Fundraising, Jay

reported that the preliminary financials from the Chili Cook-off are very good. Gate sales were a record \$5400.00.

Mr. Ahrens presented a Dollars for Doers request for Backpack Buddies which was approved.

Because International raised their dues, Jay recommended the Board approve a \$10.00 increase to our annual dues. The Board approved the motion. Dues, starting January, 2016 will be \$135.00.

Ms. Glenn will send a letter to members asking for a contribution to the club Foundation.

President's Report -

Ms. Glenn asked Mr. Norton to provide an update on the Membership Committee. Bob reported that Landings New Neighbors were invited to attend a Thursday meeting. Three attended and expressed interest in joining.

Mr. Norton also reported that he contacted sixteen 2014-2015 members who did not renew their membership. Five left due to medical reasons, three moved, and eight failed to provide a reason.

Ms. Glenn reported the Georgia District Key Club requested a donation of \$200 to support the Sheriff Home. We agreed to make it a \$300 Dollars for Doers contribution in the name of the Richmond Hill Key Club.

Ms. Wright will provide MR. Van Ess with the contact to conduct his background check.

The Chili Cook-off had very good comments relative to holding the event at the Harbor.

We will hold future Chili cook-off's at the Harbor, with the Landings Club providing their bus for shuttling attendees between parking and the event. **Next year's cook-off will be November 5, 2016.**

The Board discussed a request from the Savannah Farmer's Market Truck to attend a future meeting to discuss funding. The Board denied the request; they do not meet our requirements.

Mr. Umbel and Ms. Wright reported that the January 21, 2016 fundraiser, Havana in Savannah - A Night at the Copa, is set. The tickets will be \$125 per person including dinner and entertainment. There will be a TLC Member Bar and a cash bar for non-members. They decided to hold a raffle rather than an auction. Four exotic trips will be raffled. Agencies that received Grants will be asked to send notices of the Event to their respective Boards.

Joyce reported that our Marketing Plan is a work in process. There are three 'Press Releases' in the pipeline; announcement of Officers, Agency Grant distribution, and Chili Cook-off. Weekly updates will be sent to all members each Tuesday, and Ms. Glenn is increasing Pictures and related articles for the TWATL, **a volunteer to assume this responsibility will be appreciated.**

The Ballroom will not be available on February 18. Ms.Glenn to meet with TLC representative Michelle, to determine the best place to hold meeting.

Fundraising -

Kevin O'Neil volunteered to be co-chair of the February 20, 2016 Pancake Breakfast. He will then assume Chair for the 2017 event. Co-Chair has not been filled for the Concert on the Green, Tim Baldwin is Chair. The Chili Cook-off is in need of a Chair and a Co-chair.

The Board will ask new members to be a second co-chair of each event. This will be a method of getting them active within the Club.

Marketing -

Ms. Wright presented an update on the enhancements made to the website which was well received by the Board. Ms Wright will review the website and its navigation at an upcoming Thursday meeting.

Mr. Weber will contact Mr. Liebgott to receive an update on the Raffle Committee.

Meeting was adjourned at 9:50

Next Meeting is December 14, 2015.

Give Kids a Chance



• How does it work?

- Give a CHANCE for \$25 to support SECF
 - ✓ Give four CHANCES for \$100 and get five
 - ✓ There will be 1000 CHANCES
- Each CHANCE can be redeemed for up to 10 drawings
 - ✓ One drawing for each 100 CHANCES given to SECF
 - ✓ All Chance givers participate in all drawings

Give Kids a Chance



• Program Elements

- ✓ Club wide phone call from Joyce, Email to all members
- ✓ Email to all last year CHANCE takers.
- ✓ Lunch for top performers. 15 Members, 601 Chances
- ✓ List to members of all tickets personally distributed
- ✓ Island wide campaign. TWATL, Skinnie, TLA
- ✓ Flyer (131 Chances last year)
- ✓ Participation of Downtown Kiwanis
- ✓ Voluntary distribution of Chances
- Dates: Nov 19 – Dec 31 Drawings 1st Q

Alternate ???

THUS far:
7 NEIGHBORHOODS
9 SCHOOLS

BOARD Meets 1 Per Months
MORGAN STANLEY BLDG @ 8am

Savannah Early Childhood Foundation

- Initiated by Skidaway Kiwanian, Dr. Tom Clark.
- Instigated community forums, discussions and planning events.
- Inspired by Geoffrey Canada and Harlem Children's Zone
- Resulted in formation of SECF.
- Based on participation, sponsorship commitment and support of Kiwanis & Rotary. *PARENTS UNIVERSITY*
- A 20+ year project. *One drawing for each 100 CHANCES*
- Purpose to have kids enter school ready to learn. *All Chance*

How have we met our commitment

- Board Membership
- Low volunteer numbers. Most tasks require professional certification.
- Direct Contribution plus Take a Chance on Kids
- 2014: \$8000 plus net \$10,000 from TACK
- 2015: \$10,000 plus \$13,500 net from TACK plus \$3000 pledges by members *923 TICKETS SOLD 15 MEMBERS SOLD >600 TICKETS*
- 2016: pledges by members plus GACK (GIVE KIDS a CHANCE) *50 DID NOT PARTICIPATE*
 - ✓ Goal \$21,000 gross, \$16,000 net