

Kiwanis Club of Skidaway
Regular Meeting of the Board of Directors
Ms. Glenn's Home February 15, 2016

Directors Present

Joyce Glenn	President
Ben Gustafson	President-Elect
Jay Ahrens	V.P. treasurer
Ron Weber	V.P. Secretary
Bob Norton	Past President
Dave Fox	Fundraising
Jan Wright	Marketing
Tim Baldwin	Grants
Charles Arraiz	Services
Kevin O'Neil	
Tom Stephens	
Dan Umbel	Board Advisor
Phil Van Ess	

Absent Director -

Cecilia Russo
Chris Butler

Call to Order -

Ms. Glenn called the meeting to order at 8:15am.

Secretary's Report -

Mr. Weber reviewed the January meeting minutes which were approved by voice vote.

The Georgia District Mid-winter Training Conference, in Carrollton March 12, will be attended by Ms. Glenn and Mr. Gustafson

The Int'l Convention, in Toronto June 22-14, will be attended by Ms. Glenn and Mr. Gustafson.

The District Convention, in Pine Mtn. August 12-14, will be attended by Ms. Glenn and Mr. Gustafson.

Treasurer's Report -

Mr. Ahrens reviewed the January YTD Financial Report. Club is performing on Budget through January. The Financial Report was approved by voice vote. Mr. Ahrens reported that the 'Copa' event did not make a profit. It was very close to breakeven.

President's Report -

Ms. Glenn reported on the Division 4 meeting she recently attended. The major topic was fundraising. It appears that our Club does more in this area than any other Division 4 Club.

Ms. Glenn reported that The Landings Club is looking for volunteer opportunities for its employees. Special Olympics, L.O.V.E., Backpack Buddies, Tube Stuffing, and working Kiwanis events were suggested.

The Kiwanis Downtown Savannah Club is holding its Golf outing on May 9. Our Club has been asked to form several teams.

Ms. Glenn led a lengthy discussion on Fundraising. It was suggested that we restart the Partners Program; this will not be pursued at this time. The meeting then turned to Service. We more than any club in the Division focuses more on Fundraising than Service. The Board decided to focus more on Service than Fundraising, and that members must understand the importance of servicing underprivileged children. **Ms. Glenn will ask members associated with Services speak at our Breakfast Meetings explaining what they do, and ask for volunteers.** There was further discussion, led by Mr. Umbel on the 'Copa' event. **The Board decided to table the discussion till next meeting when Mr. Umbel will present a Fundraising Business Plan.**

Mr. Norton reported that there are 4 prospective New Members registered for the Recruitment Cocktail Party. Ms. Shanahan had sent 150 invitations to Landings Women and received 1 confirmation. **Mr. Gustafson will contact the Single on the Landings Club.**

Fundraising -

Mr. Baldwin reported on the Concert on the Green and Grant Distribution Process. The following is his report:

Concert on the Green (COG)

1. Team Personnel: Thom and Kim Greenlaw have joined the team as Co-Chairs. Ben has agreed to continue as marketing lead with Jan's help. Dave Fox has agreed to MC and to fill in as needed on the day.
2. The 3rd ID Concert Band has our event on their schedule for 22 May. I have had initial discussions about the variety of music they will perform, but this will not be nailed down until the "orders are cut" in early March.
3. Unless the Board strongly objects I'd like to keep the COG venue at the Athletic Field. However, Thom, Kim and I will meet with Paul Kurillo to discuss pros and cons of moving the event to Landings Harbor Park.
4. Team discussions so far point to our desire to make this event inviting for families and children. In addition to magic and face painting we would like to do something like a bicycle and wagon parade with prizes for best decorations, etc. Board Thoughts?

Grant Distribution Process

1. The first week in March an email/letter will go out to the Member Liaisons whose non-profits received funding in 2015. The letter will request that they follow up to report how our funding was used, and what impact it had. This will feed into our 2016 decision-making.
2. 2015 grant distribution strategy:
 - a. Last year we went from 32 to 16 grants (not including Take a Chance on Kids)
 - b. We looked for non-profits that truly needed our funding based on budget and other sources of funding
 - c. We made a priority of non-profits who focused on the neediest and most disadvantaged children
 - d. We focused on non-profits who had active Kiwanian involvement
 - e. We looked for non-profits who could deliver a professional package of financials, audit reports and operational information
 - f. Tier 1 and Tier 2 Grants possibly not well understood:
 - i. Tier 1 is a grant to the bottom-line budget (9 granted in 2015)
 - ii. Tier 2 is for a program or project (7 granted in 2015)
3. 2016 Strategy?
 - a.
 - b.
 - c.
 - d.

Mr. Fox reported that Al Stiles will Chair the Chili Cook-off and Mr. Siegel is a possible Co-chair.

Meeting was adjourned at 9:45

Next Meeting is March 14, 2016.