

Kiwanis Club of Skidaway

Regular Meeting of the Board of Directors
Merrill Lynch Boardroom, December 14, 2015

| Members Present | | Members Absent | |
|-----------------|------------------|----------------|--------------|
| Joyce Glenn | President | | |
| Ben Gustafson | President Elect | | |
| Jay Ahrens | VP—Treasurer | | |
| Jan Wright | Acting Secretary | Ron Weber | VP—Secretary |
| Bob Norton | Past President | | |
| Dan Umbel | Advisor | | |
| Charlie Arraiz | | Chris Butler | |
| Tim Baldwin | | Dave Fox | Fundraising |
| Kevin O’Neil | | | |
| Cecilia Russo | | | |
| Tom Stephens | | | |
| Phil Van Ess | | | |

Call to Order - Ms. Glenn called the meeting to order at 8:15am.

Secretary’s Report – Ms. Wright filled in for Mr. Weber.

- **Minutes.** The minutes were approved as written. Action items were noted.
- **New Members.** Three new members were approved: Kimberly and Thom Greenlaw and Jesse Ruben. The expectation that new members will attend New Member Orientation before they join was discussed, as was the plan for sponsors to formally introduce each new member.
- **Raffle Chairman.** Frank Liebgott has organized all raffle items for this year (through the Pancake Breakfast). **Ms. Glenn will** find a non-Board member volunteer to lead this effort for 2016-17.

Treasurer’s Report – Mr. Ahrens reported.

- **New Computer.** He purchased a new Windows 10 computer to replace our old computer. Although the old computer failed, all data had been adequately backed up.
- **November YTD Financial Report.** Mr. Ahrens reviewed the YTD financial statements, including income from renewals, sponsor payments, the excellent results achieved by the Chili Cook-Off and outflows from the encashment of checks by recipient agencies,
- **Membership Application.** Starting in January, our membership application will be revised to reflect the dues increase.

President’s Report – Ms. Glenn reported.

- **Richmond Hill Key Club.**
 - The club has been approved; Mr. Van Ess will take their club paraphernalia to them.
 - Ms. Wright provided the information Mr. Van Ess needs to get his background check.
 - The Dollars for Doers grant in Richmond Hill Key Club’s honor to support the Sheriff’s Home has been disbursed.

- **Marketing Communications Volunteer.** Ms. Glenn will find volunteers to develop articles for the TWATL.
- **Division 4 Agreement.** The agreement was reviewed and signed.
- **International, Georgia District, Division 4 Meeting Dates.** Ms. Glenn reviewed upcoming dates; these were subsequently disseminated by Mr. Weber.
- **Recognizing Terry Overton.** Members discussed a recommendation to provide special recognition to Terry Overton, and Ms. Glenn's proposal was approved.
- **Fundraising Update.**
 - **COPA.** Mr. Umbel and Ms. Wright provided an update on preparations for our January 21 "A Night at the Copa" fundraiser. There were no issues requiring Board action.
 - **Pancake Breakfast.** Mr. O'Neil reported.
 - The event date needs to be set (it is February 20)
 - The team is approaching Publix for sponsorship support.
 - There is a need for more grills to be able to keep pancakes moving.
 - **Concert on the Green.** Mr. Baldwin reported.
 - There was a discussion about the merits of moving this event to Landings Harbor. It was agreed that Landings Harbor is not appropriate.
 - It was confirmed that the Concert on the Green is a BYOB event.
- **Publicity.** Ms. Glenn thanked Ms. Russo for identifying the Friday Flush radio program as a way to get the word out about our club.
- **Club Foundation Donation Request Letter.** Mr. Umbel will provide a copy, so that end-of-year solicitation for club foundation donations.

Membership Committee. Mr. Gustafson reported and the Board had an active discussion.

- **Communications strategies.** Ms. Glenn will organize a team of writers
- **Collaboration.** A joint meeting with the Marketing Committee is needed.
- **Cocktail Party.** A prospective member cocktail party will be hosted at Trish Shanahan's home in February,
- **Targeted Promotions**
 - Mr. Norton reported Barbara Meyers could help us promote Kiwanis to singles.
 - Mr. Gustafson reported Tony Glick can help us reach all new residents through her role as The Landings' welcome wagon.
 - Mr. Baldwin noted more needs to be done to attract, involve and retain women, and specific steps were discussed.
 - Informing women what we do
 - Table recognition
 - Encouraging men to invite their wives to attend weekly meeting.
 - Promoting awareness that we offer a couples' rate (annual dues).
 - Mr. Arraiz noted that we need to promote what we do to the community. It was agreed we would delete "and the world" from our tagline, simplifying it to, "Serving the Children of Savannah...One Child at a time."

Meeting was adjourned at 9:45. Next Meeting is January 11, 2016.

Respectfully submitted,