

# Kiwanigram of Skidaway

## Bi-Monthly Newsletter of Kiwanis Club of Skidaway

Georgia District 4 — Savannah, GA — April/May 2017



### Message from the President

As I attempt to compose this message, I am surrounded by Diane's and my children and grandchildren who have come to visit. I am reminded of our Kiwanis mission which was stated in our I-Plan and approved by the Board at our last meeting. Our club is dedicated to "serving the at-risk children of Savannah and the world, one child at a time." We are "part of a global network of clubs, individual supporters, alumni, donors and corporate sponsors who are dedicated to provide opportunities for service, fellowship, leadership and philanthropy in our local community, state and international affiliations."

WOW! We do all this and have fun at the same time? I am very proud of all those Kiwanians who, during the past two months, volunteered to help at the Skidaway Marathon, proceeds of which go to serve needy children. Our members also again volunteered at the Special Olympics Track Meet and have great, heart-warming stories to tell. I can go to Hesse School and encounter Kiwanians teaching the Junior Achievement program and to other schools and where they help through the L.O.V.E. program.

We had a fantastic Pancake Breakfast and were able to bring Bob Milne, probably the finest Ragtime musician in the country to Skidaway Island on only three week's notice and raised over \$1,800 for children at risk in Chatham County.

Our weekly speaker program is getting rave reviews; and 4 more members of our community have become Kiwanians.

This is a great time to be a member of the Kiwanis Club of Skidaway. The service you perform is truly amazing. Thank you!

- Ben Gustafson

### In this Issue...

|   |     |
|---|-----|
| Message from the President .....        | 1   |
| #ICYMI (In Case You Missed It).....     | 6   |
| Fundraising News                        |     |
| Gearing Up: Concert at the Harbor.....  | 2   |
| Kiwanis Kabaret.....                    | 2   |
| Skidaway Marathon and a Half .....      | 2   |
| Service News                            |     |
| Special Olympics Track & Field.....     | 3   |
| Junior Achievement.....                 | 3   |
| Kids Fishing Derby.....                 | 8   |
| Club Administration News                |     |
| I-Plan Approved.....                    | 3   |
| Grant Distribution Process.....         | 4   |
| Club & Member News                      |     |
| New Members.....                        | 6   |
| Upcoming Speakers and Club Events ..... | 6   |
| Photo Gallery.....                      | 6-8 |
| Our Valued Sponsors.....                | 7   |
| Club Leadership & Contacts.....         | 9   |

THE



FORMULA

LOVE IT. SHARE IT. LIVE IT.

# Fundraising News

## Gearing Up for the Concert at the Harbor!

- Special to the Kiwanigram from Thom Greenlaw

We are gearing up for our annual Concert at the Harbor, on Sunday, May 21st. The event will be held at the Landing Marina picnic area beginning at 5pm, with the concert from 6-8 pm.

We are delighted to have the U.S. Army's 3rd Infantry Division band returning for a concert featuring rock, pop, jazz and (of course) patriotic favorites. The event will be free to residents and their guests.

A raffle will be held with all proceeds benefiting at-risk children in the Savannah area. We will be distributing raffle tickets to all members on April 27. We are asking members to support this event through obtaining raffle items, selling raffle tickets and help with set up and event logistics. This is a major fund raiser and we need all hands-on deck to make this a success.

## Kiwanis Kabaret



Many thanks to Past President Melissa Emery for engaging world-renowned ragtime and boogie-woogie pianist, Bob Milne, to spend a delightful evening at Kiwanis Kabaret. With the Board's support, Melissa worked out the contract details and made arrangements with The Landings Club to offer a prix fixe dinner for concert-goers and hospitality during the event. Thanks also to all Kiwanians who helped promote this delightful fundraiser!

Everyone who attended enjoyed the performance, and the Kabaret realized more than \$1,800 after expenses, which will enable our club to increase grant distributions by that amount this year.



## Skidaway Marathon and a Half

Our club was awarded \$1,500 for providing 45 race monitors for Optim Orthopedic's Skidaway Island Marathon and a Half on March 25. Pictured below are President Ben Gustafson (with the check) and some of our volunteers.



## Service News

### Special Olympics Track & Field: Always a Meaningful Experience

- Special to the Kiwanigram from Bob Reinhard

Every March, Special Olympics' track & field event is a memorable and meaningful experience for participating youth, organizers and our club's volunteers. As reported at our recent breakfast meeting, this year's event was especially meaningful, when arrangements were made to re-set up the course, so a late-comer could participate and be recognized. See our photo gallery for snapshots of the day.

Many thanks to these volunteers for helping to make the event a success: Bill and Chris Sickels, Bob and Jane Reinhard, Tom Stephens, Ed Coulson, Willson Blake, Mike Brown, Melissa Emery, Suzanne Mulder, Ed Lavish, Tim Baldwin, Tony and Andrea Lembeck, Charles Arraiz and Toni Floyd.

### Junior Achievement at Hesse Middle School

- Special to the Kiwanigram from Tom Stephens

Kiwanians of Skidaway are back at Hesse in April and May, working with 250 middle school students in 6th and 7th grades before the school year ends.

Following participation in JA's "It's My Future" program, sixth graders will be able to:

- Explore potential careers, discover how to plan for a job, and learn how to keep it.
- Develop personal-branding and job-hunting tools for earning a job.

Following participation in JA's "Global Marketplace" program, seventh graders will have a greater understanding of:

- Key aspects of the global economy
- What makes world trade work
- How trade affects students' daily lives.

Many thanks to these Kiwanians for volunteering their time and talent as instructors:

- It's Your Future: Lydia Moore, Michael Siegel, Tom Stephens
- Global Marketplace: Janet Graebener, Thom Greenlaw, Tim Baldwin, Bob Reinhard.

### Kids Fishing Derby is May 27

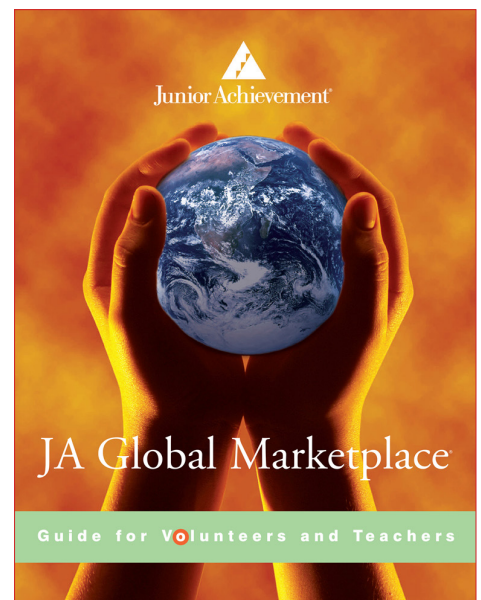
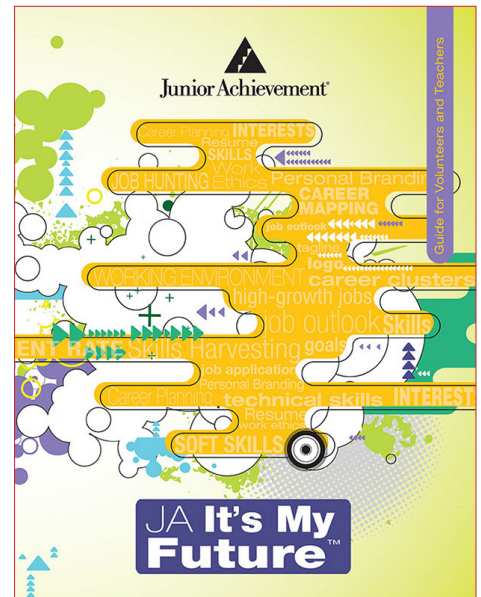
See page 8 for details!

## Club Administration News

### I-Plan Approved

As noted in our December/January Kiwanigram (available on our website), our Board has been working on an I-Plan to document our strategy in four areas: Inspiration, Impact, Image and Investment. Our I-Plan was discussed at the April 10 Board meeting and approved. Part of the I-Plan focuses on actions and achievements that qualify our club for Kiwanis International recognition for 2016-2017; and we have satisfied those requirements. The balance focuses on our mission to serve at-risk children, our service leadership projects (both fundraising and hands-on service), our public relations and marketing efforts that are being led by Cecilia Russo, and club treasury and investment strategy to ensure sustainability as a club and our ability to continue supporting local agencies. We will have a copy of the I-Plan available at our April 27 meeting. If you would like a copy emailed to you, contact [info@kiwanisofskidaway.com](mailto:info@kiwanisofskidaway.com).

**Special Olympics**  
Georgia





# How our Grant Distribution Process Works

- Special to the Kiwanigram from Tim Baldwin

Have you ever wondered why it takes a good part of each year to analyze and recommend our Club's grant recipients? Let's take a quick tour of the process so that you understand what goes into this central Club objective.

The funding cycle begins in late March with two key activities. First, the Kiwanis Board begins discussions about grant strategies and priorities for the year. One or more areas of focus are decided so that the **Grant Distribution Committee** (GDC) can effectively analyze each non-profit to see how they measure up. These annual strategies are published to members by the end of April. This year the Board's grant strategies focused on:

- Non-profits that meet the basic needs of disadvantaged children (e.g., food, clothing, medical treatment, security and education)
- Non-profits for which our grant has significant bottom-line impact
- Non-profits that have a high degree of Kiwanian involvement.

The Kiwanis Club of Skidaway bylaws require a close relationship between our Club and the non-profits we fund. For each non-profit, this relationship takes the form of a Board-recognized **Kiwanis Member Liaison** who:

- Helps the grantee through the grant application and reporting process
- Understands the grantee's service work and advises the Grant Distribution Committee and/or Kiwanis Board should they have questions
- Volunteers with the grantee and/or coordinates Kiwanis volunteers for the grantee
- Maintains records of and reports Kiwanis volunteer hours quarterly to the Grant Distribution Committee.

The second activity is performed by the Kiwanis Member Liaisons for each of the non-profits that received grants the prior year. Each non-profit grant recipient is asked to put together a short follow-up report that describes how they used (or will use) our prior year's grant. These reports are shared with the Board and Grant Distribution Committee to inform decision-making for the upcoming grant cycle.

In May through mid June, non-profits are invited by our Kiwanis Member Liaisons to submit grant applications to the Grant Distribution Committee. The GDC is responsible for implementing the Kiwanis Board's **Grant/Donation Strategy**. They also consult with Member Liaisons and sponsoring Members about application completion and annual follow-up reporting. The GDC manages the **Dollars for Doers** program

with regular input from and monthly reporting to the Kiwanis Board.

The Grant Distribution Committee follows up with Member Liaisons and non-profits to collect applications and to answer questions through July, and a preliminary funding spreadsheet is completed by the end of July. Usually two or more GDC members read each application and copy out key information to show how the non-profit meets the Board's funding strategies. Tier 1 grants are given to a non-profit's bottom line budget without restriction. Tier 2 grants are given to a specific project or program supported by the non-profit. Tier 2 grants must be used solely toward the objectives of the identified project or program. The GDC meets in August to finalize funding recommendations for the Board to review and, hopefully, approve at the September Board meeting.

The GDC sends out a grant notification letter to each non-profit who will receive a grant, as well as "regrets" letters to those non-profits who will not receive a grant. Successful grantees are invited to the grant celebration meeting in late September or early October. Kiwanis Member Liaisons are asked to meet and greet their non-profit representatives at the grant celebration.

This year the Grant Distribution Committee was led by Tim Baldwin and included Joyce Glenn, Ben Gustafson, Bob Norton, Trish Shanahan and Tom Stephens, who has agreed to lead the Grant Distribution Committee next year.

I hope this brief overview of the grant distribution process is helpful to your understanding of our Club's funding process. Please don't hesitate to ask me to explain further as needed.



District 4 Lt Governor Kathy Harrell attended our April 10 Board meeting and presented a Georgia District Award to President Ben Gustafson, in recognition of our club's 6 for 6 support of Georgia District projects in 2015–2016.

# Club & Member News

**New Members.** Please join us in welcoming new members **Bob and Janet Graebener** (sponsored by Clayton Scott), **Greg Witbeck** (sponsored by Bill Shanahan) and returning members **Brad Lucas** and **Mark Toth**.

**New Member Orientation.** Our next new member orientations are scheduled for April 27 and May 25. New and prospective members and their sponsors are encouraged to attend orientation together.

**Board Meetings** are held the second Monday of the month.

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## Guest Speakers & Club Events

### April

- 04/06—**Don Waters**, Savannah Classical Academy
- 04/13—**No Meeting: Spring Break**  
**Board Workshop on Membership and Communications/PR/Marketing**
- 04/20—**Anne Lindsay**, UGA Marine Extension
- 04/27—**Bill Hubbard**, Chamber of Commerce

### May

- 05/04—**Herb Windom**, Skidaway Island Anecdotes
- 05/11—**LTC Jennifer Mykins**, Army Combat Aviation Battalion Commander
- 05/18—**Dr. Martin Johnston**, Head of Hematology/Oncology for Children at Memorial Health
- 05/21—**Concert at the Harbor**
- 05/25—**Election of 2017-18 Officers & Directors**  
**Jerry Davis**, Reverse Logistics
- 06/27—**Kids Fishing Derby**

### June

- 6/01—**Dan Pavlin**, Buy Local and Landings Race
- 6/08—**Andrew Wilford**, Patent Attorney
- 6/15—**Chris Roberts**, Artist and Historian
- 6/22—**Allison Newberry**, Mars Theatre
- 6/29—**Gary Sanchez**, Regional Manager, AT&T

### July

- 07/06—**No Meeting: Happy 4th!**
- 07/13—**Insurance Panel Speakers**
- 07/20—**TBD**
- 07/27—**Bob Jepson**, Telfair Museum

### August

- 08/03—**Liz Lubriani**, Program Director, Coastal Botanical Gardens
- 08/10—**Dr. Ernest Ledesma**, Ledesma Sports Medicine
- 08/17—**Dan Malachuk**, Working with the White House
- 08/24—**Helen Stone**, Chatham County Commissioner—Current Issues
- 08/25–27—**98th Annual Georgia Kiwanis District Convention, in Atlanta**
- 08/31—**Sheriff John Wilcher**, Current Crime Issues

### September

- 09/07—**Mitchell Krieger**, Executive Director, Savannah Philharmonic
- 09/14—**Dr. Ann Levett**, Deputy Superintendent/Chief Academic Officer, SCCPSS
- 09/21—**Shari Haldeman**, COO, TLA
- 09/28—**Distribution of Grants to Agencies**

### October

- 10/05—**Installation of Officers**
- 10/12—**Darrell Braggs**, Youth Challenge Academy
- 10/19—**Jesse Petrea**, GA State Congressman—Current Legislative Issues
- 10/26—**Bill Kelso**, VP for Advancement, Armstrong State University

### November

- TBD—**Chili Cook-Off at Landings Harbor**
- 11/02—**TBD**
- 11/10—**30th Anniversary Party at Plantation**



# #ICYMI

## (In Case You Missed It)

*Editor's note: This column captures highlights from President Ben Gustafson's weekly updates since our last newsletter.*

**New Members.** Please join me in welcoming our newest members: **Bob & Janet Graebener** and **Greg Witbeck**, as well as returning members **Brad Lucas** and **Mark Toth**.

**New Name Tags.** They're here! Please pick up your new name tag at our breakfast meeting, and be sure to return your old name tag to Gwen Leathley. Thank you.

**Member Directory.** Our last member directory was issued with our March 27 weekly update. Many thanks to everyone for reviewing the data (drawn from Kiwanis International's database) and advising on needed revisions. Our next member directory will be issued after our May Board meeting and will include spouse/partner information. We again ask that you review it so our records are correct.

**Youth Protection Guidelines.** If you missed our March 16 meeting, you can access Kiwanis' Youth Protection Guidelines and links to training and other resources on the Kiwanis International website at <http://www.kiwanis.org/clubs/member-resources/training/risk-management/youth-protection>.

### Volunteers Needed:

- **The Mediation Center of Savannah** needs Georgia-certified mediators and is offering a training class on 5/31-6/3. Civil mediators preside in court-mandated mediation sessions to resolve disputes and draft a final, binding resolution. You do not need a legal background to be a mediator and current mediators have backgrounds in such areas as air-traffic control, sales, dentistry, or school faculty and administration. Several of our members are active mediators. If interested, please contact Ben Gustafson or Director Jill Cheeks @354-6686 for further information.
- **Savannah Children's Museum's "Cooking Matters"** program needs volunteers to help with after-school lessons teaching at-risk students to shop smarter, use nutrition information to make healthier choices and cook delicious, affordable means. To learn more, please contact Jan Wright.
- **UGA's Marine Extension Service's** Director of Educational Programs, Anne Lindsay, spoke to us on April 20 about the aquarium, educational and intern programs, research, summer programs for children, and volunteer opportunities available. For more information or to volunteer, please contact Anne or Mike Siegel.

## Special Olympics Track & Field and Marathon Service Projects



Many thanks to these members & spouses who volunteered as race monitors: Charlie Arraiz, Jerry Beets, Jim Beurle, Allen Blount, Mike Brown, Ed & Pat Coulson, Melissa Emery, Toni Floyd, Bobby Gillham, Thom Greenlaw, Ben & Diane Gustafson, Jeff Heeder, Ed Lavish, Tony Lembeck, Bob Longueira, Jim O'Malley, Suzanne Mulder, Mike Newman, Bob Norton, Terry Overton, Marianne & Bruce Schutz, Tom Sharp, Charles Sitrin and Richard & Jan Wright.



# Featured Speakers



L-R above: Lt Col Michael Squires capably works the room at our February 23 meeting; Small Business Assistance Corporation's Steve George (L) and Tony O'Reilly (R) shared perspectives at our March 20 meeting.

L-R below: Jerry Beets introduced Don Waters, who shared stories at our April 6 meeting about growing up in Savannah and his work to create Savannah Classical Academy and ensure its future success; Ben and Joyce show how to love, share, live it.



# Our Valued Sponsors

Please join us in welcoming three new sponsors—returning diamond sponsor **Lucas & Associates**, new bronze sponsor **La Terra Natural Oils** and **Cecilia Russo Marketing, LLC**, which provides in-kind support to promote our club. Please also join us in thanking all of our sponsors who have provided financial support in the last 18 months. Plan to visit their business, use their services, and thank them for supporting our club's fundraising efforts to help Savannah's kids.

- **Diamond sponsors:** Brad Durham, Lucas & Associates, Merrill Lynch Wealth Management
- **Gold sponsor:** A&C Gold and Diamonds
- **Silver sponsor:** Color Concepts
- **Bronze sponsors:** Bart, Meyer & Company, Bernard Williams Insurance, CertaPro Painters, Comfort Keepers, Critz Auto Group, Jalapeños Mexican Grill, La Terra Natural Oils, Optimal Hearing, Ossabaw Consulting, Savannah Toyota, Volvo of Savannah/Mitsubishi Motors
- **In-kind support:** Cecilia Russo Marketing, LLC; The Skinnie; TWATL

For more information, [see www.kiwanisofskidaway.com](http://www.kiwanisofskidaway.com) or contact Dan Umbel, Jeff Heeder or Tim Baldwin.

**Did You Know?** Our website is [www.kiwanisofskidaway.com](http://www.kiwanisofskidaway.com); our email is [info@kiwanisofskidaway.com](mailto:info@kiwanisofskidaway.com) and we're on Facebook at [www.facebook.com/kiwanisofskidaway](https://www.facebook.com/kiwanisofskidaway).



## Kids Fishing Derby is May 27

- Special to the Kiwanigram from Tom Rood

The Coastal Conservation Association (CCA) will conduct its annual Kids Fishing Derby on Saturday, May 27, and all Kiwanians are invited to help. The derby will be at the Kids Fishing Lagoon (#56) behind the firehouse near the intersection of Westcross and Log Landing Roads in Oakridge. Registration is from 8:30am to 9am, fishing is from 9am to 10:30am, and prizes will be awarded at 11am.

Children or guests of Landings residents are invited to participate. Kids may be as young as three or as old as 15. However, each child or youth must be accompanied by an adult at all times. The event is free. For more information, pick up a flier at The Landings Association office (600 Landings Way South) or call Tom Rood (598-9753).



The Kids Fishing Derby encourages young anglers to enjoy fishing while demonstrating good sportsmanship; and it's a great opportunity for Kiwanians to volunteer. This photo is from last year's Derby.



Kiwanis Club of Skidaway volunteers support two Special Olympics events each year: Track & Field each spring and Bowling each fall. If you'd like to help or to learn more about what's involved, talk to Bob Reinhard at any breakfast meeting or contact him at [rareinhard@aol.com](mailto:rareinhard@aol.com). Thank you!







**Georgia District Lt. Gov. – Kathy Harrell**

## 2016-2017 Officers & Directors

- **President** – Ben Gustafson (912-335-2770)
- **President-Elect** – Tom Stephens
- **VP/Secretary** – Jan Wright
- **VP/Treasurer** – Bruce Schneidewind
- **Past President** – Joyce Glenn
- **Directors, with terms expiring:**
  - 2017** – Charles Arraiz, Tim Baldwin, Cecilia Russo
  - 2018** – Dave Fox, Kevin O'Neil, Jim Smart
  - 2019** – Thom Greenlaw, Peter Pickerill, Jen Singeisen
- **Board Advisor** – Dan Umbel

## Club Administration

- Attendance Reception – Chris Butler
- Attendance Records – Gary Brewer
- Auditor – Roger Nord
- Awards – Dan Umbel
- Club Historian – **Volunteer needed**
- District/Division Reports – Jan Wright
- Dollars for Doers – Dan Umbel
- Fundraising – Jim Smart
- Grant Allocation – Bob Norton
- Human/Spiritual Service – Rev. Jim Giddens
- Inter-Club – Sam McLaughlin
- Kiwanigram – Jan Wright
- Legal Counsel – Bob Schivera
- Marketing/Public Relations – Cecilia Russo
- Membership – Joyce Glenn
- Member Education/Orientation – Dan Umbel
- Photography – Dick Glover, Michael Siegel, Keith Glenn
- Programs/Speakers – Jim Overton
- Safety – Jack Sherrill
- Social & Trips – Dave Fox
- Sunshine – Gwen Leathley
- Website – Jan Wright
- Youth Protection Guidelines – **Volunteer needed**

**K**iwaniis Club of Skidaway is dedicated to helping the disadvantaged and at-risk children of the greater Savannah community. Since our club was established in 1987, our members have volunteered over 350,000 service hours and raised and distributed over \$1.5 million to agencies that provide services to these children and their families.

Contact us: [info@kiwanisofskidaway.com](mailto:info@kiwanisofskidaway.com)

[www.kiwanisofskidaway.com](http://www.kiwanisofskidaway.com)

By mail: Kiwanis Club of Skidaway

600 Landings Way South, Savannah, GA 31411

## 2016-2017 Fundraising Committees

- **Chili Cook-Off** (November 5) – Al Stiles
- **Pancake Breakfast** (February 25) – Kevin O'Neil, Mike Pavlis
- **Concert on the Harbor** (May 21) – Thom & Kimberly Greenlaw
- **Show the Colors (Flags)** – Keith Glenn, Phil van Ess, **more volunteers needed**
- **Corporate Sponsors** – Jeff Heeder, Tim Baldwin
- **Take a Chance for Kids** – Tom Sharp, Chris Butler
- **The Eliminate Project** – Gene McDonald
- **50/50 Drawing** – Susan Disney-Greenberg

## Volunteer Service to Community Agencies

- America's Second Harvest/Kids Cafe – Gary Bocard
- Backpack Buddies of Skidaway – Tim Baldwin
- CASA (Court Appointed Special Advocates for Children) – Charlie O'Brien
- Childhood Cancer Family Support Fund – Jim Beurle
- Coastal Children's Advocacy – Skip Salus
- Corporate Academy – Jack Sherrill
- Family Promise – Mark Forssell
- Habitat for Humanity – Howard Gandelot
- Horizons – Greg Stinson
- Junior Achievement – Tom Stephens
- Kids Fishing Program – Tom Rood
- Landings Military Family Relief Fund – Lou Molella
- L.O.V.E. (Local Outreach Volunteer Educators) – Tom Rood
- Mediation Center – Ben Gustafson, Dave Fox
- Nat'l. Museum of the Mighty Eighth Air Force – Tom McMullin
- Park Place Outreach – Jack Hart, Jim Overton
- Performance Initiatives – Jeff Heeder
- Red Cross Blood Drive – Chris Britten
- Richmond Hill Key Club – Bob Norton
- Savannah Early Childhood Foundation – Tom Sharp, Chris Butler, Ron Weber
- Savannah Friends of Music – Melissa Emery
- Savannah Philharmonic – Melissa Emery, Julie Gerbsch
- Social Apostolate – Bob Egan
- Special Olympics – Bob Reinhard, Ed Coulson
- The Salvation Army – Mike Brown, Thom Greenlaw
- Wesley Community Centers of Savannah – Jan Wright
- Youth Challenge Academy – Keith Glenn

**C**orporate Sponsors are very important partners for our club and 100% of their donations are used to help children. Annual donation levels are \$3,000 for Diamond sponsors, \$2,000 for Gold sponsors, \$1,500 for Silver sponsors, and \$750 for Bronze sponsors. Kiwanis Club of Skidaway recognizes our sponsors through publicity at fundraising events, at membership meetings, on our website, and in our Kiwanigram; and our club provides complimentary admission tickets to our fundraising events as a gesture of appreciation for their support. For more info, contact Dan Umbel ([dan\\_umbel@yahoo.com](mailto:dan_umbel@yahoo.com)) or see [www.kiwanisofskidaway.com/sponsors](http://www.kiwanisofskidaway.com/sponsors).