

Kiwanis Club of Skidaway

Minutes of the Meeting of the Board of Directors Merrill Lynch Board Room—February 12, 2018

Present	Officers	Office	Present	Directors
✓	Tom Stephens	President	✓	Alice Carlyle
	Thom Greenlaw	President-Elect	✓	Dave Fox
✓	Jan Wright	VP/Secretary	✓	Bobby Gillham
	Bruce Schneidewind	VP/Treasurer	✓	Rudy Halbart
✓	Ben Gustafson	Past President	✓	Kevin O'Neil
	Dan Umbel	Advisor		Jen Singeisen
	Guests		✓	Jim Smart
✓	Bob Norton			Walt VanBrunt
✓	Jeff Heeder		✓	Larry Wills

1. Welcome & Call to Order

Mr. Stephens welcomed everyone and called the meeting to order at 8:05 AM.

2. Secretary's Report

Mr. Stephens **confirmed** there was a quorum. The minutes of the January 8, 2018, meeting were **approved** as written.

3. Treasurer's Report

In Mr. Schneidewind's absence, the Treasurer's report was deferred until our March meeting.

4. Liaison Reports

Membership. One application for membership was presented for approval: **Ms. Jennifer Grayson**, sponsored by Mr. O'Neil. This application was **approved**, bringing total new members this program year to seven.

Mr. Gustafson raised two issues for a decision:

- New member name tags. To provide name tags in a timelier way, Mr. Gustafson proposed that he be authorized to procure them as soon as our club has received a prospective member's application and dues. This was **approved**.
- New member sponsors. Mr. Gustafson recommended that our club provide a free breakfast to any member who brings a prospective member to a meeting. It was **agreed** to do this on a trial basis.

On new member recruitment, Mr. Gustafson reported that Membership will be talking with Marketing about regular articles in Landings media. He noted that LMGA leadership will be with us on February 22, when Cheyenne Overby is our guest speaker, and that will be the appropriate time to thank LMGA for changing shot-gun start times to facilitate men's participation in both LMGA and Kiwanis.

Mr. Gustafson reported briefly on plans to help start a new club in Pooler and noted that in addition to Joyce Glenn and himself, Bobby Gillham and Jim Smart are also involved.

Programs. Following up on ongoing discussion about the feasibility of 410(c)(3) status, Mr. Fox **suggested** that we invite Jane Nangle to attend a future Board meeting.

Mr. Fox provided an update on upcoming social programs:

- **Pinpoint Museum “Night of Joy and Remembrance.”** Mr. Fox provided an overview of an evening event for Kiwanians and spouses (up to 200) people at the Pinpoint Museum, with catered food and musical entertainment. There was sufficient interest in this possibility that the Board **requested** Mr. Fox to proceed with his explorations and to come back with a definitive proposal for Board approval.
- **Ft. Stewart Field Trip.** Mr. Fox announced that a bus had been chartered at a cost of \$1,100 to provide transportation for this field trip on March 22. He reported we need 55 participants and currently had 41 signed up. It was **agreed** to open participation to spouses on a first-come, first-served basis.

Mr. Fox reminded the Board of our **Kiwanis Day with the Savannah Bananas** on June 25, preparations for our **Port Tour** on August 9, and preliminary work to organize a **SCAD Tour** in the 4th quarter.

Mr. Smart reported on plans for a La Terra Natural Oils event on February 27, 5-7pm, with maximum attendance of 16-20 people.

Richmond Hill Key Club. Mr. Norton updated the Board on the status of Richmond Hill Key Club membership, which falls below the 12-member threshold needed for the club to be recognized by Kiwanis International as a club in good standing. Discussion focused on academic advisor sponsorship and what our club could do to bridge the Key Club for one more year.

Marketing. Ms. Wright reported on marketing placed for the Pancake Breakfast. She raised a need for fuller information about our guest speakers to support our marketing efforts, and Mr. Heeder volunteered to be the liaison from the speaker team to Marketing. With respect to our photographer cadre, Ms. Wright volunteered to be the point of contact; and it was noted that new member Jennifer Grayson has also expressed interest in volunteering as a photographer.

Sponsors. Mr. Wills reported that the Corporate Sponsor team received 18 leads from 16 members and that The Marshes is becoming a bronze sponsor. He noted that Tim Baldwin is helping with infrastructure, Bruce Schneidewind is helping with billing, and the next steps is to have a member liaison for each sponsor.

QuestFest Service Project. Mr. Stephens shared the request for help from Girl Scouts of Historic Georgia’s president Kim Leslie (wife of Circle K administrator Brent Leslie) to help stuff swag bags and other preparations for the QuestFest 2018 event in Savannah on July 12-15. Ms. Wright volunteered to coordinate volunteers to help, both from our club and local P.E.O. chapters.

5. Fund Raisers

Pancake Breakfast. Mr. O’Neil reported on progress in selling tickets, with \$4,800 sold to date and all others delivered. He reported that publicity is set and all volunteers are good to go. There was brief discussion about member support/non-support for our fundraisers, with a range of views expressed.

6. Old Business

Potential New Fund Raisers. Mr. VanBrunt provided an update on explorations to have a Bluegrass concert this summer, and the Board expressed **support** for those efforts. Mr. Halbart suggested Little Roy and Lizzy as possible performers if the date for the concert coincides with when they will already be in Savannah.

Concert on the Green. Mr. Stephens noted that the Third Infantry ID Band had been in touch about having a concert this summer and asked whether the Board had interest in doing this as a community event, rather than a fundraiser. After discussion, it was **agreed** not to pursue this engagement this year.

Volunteer Recognition. Mr. Fox recommended that our club do more to recognize volunteers whose service is not in the spotlight. This discussion was deferred to New Business.

7. New Business

Mid-Year Conference Training in Macon. Mr. Stephens shared the March 3 training schedule, which is largely unchanged from previous years, and which our club will not be attending. Ms. Wright suggested that we reach out to Rhonda Vrell to see if she could be interested in delivering her popular coaching, club experience, and planning training (tailored to our club) via GoToMeeting or Free Conference Call, so more of our members could participate. Mr. Gustafson stated that Membership is not interested in pursuing this, and Mr. Stephens said he and Ms. Wright would take the lead in exploring with Ms. Vrell.

Nominating Committee. Mr. Stephens reported that, as president-elect, Mr. Heeder is responsible for forming a nominating committee for the coming year.

Project Eliminate. Project Eliminate is ongoing internationally, and Mr. Stephens asked if our club should resurrect this now-completed service project. After brief discussion, it was **agreed** that we would not reopen our fund-raising efforts but would help any member who wishes to make a donation know how to do it.

Special Awards. Mr. Stephens asked for ideas on whom to recognize this year. Suggestions included Gary Brewer (attendance records) and our photographers.

8. Adjournment and Next Meeting

The meeting was adjourned at 9:45 AM. The next Board meeting will be March 12, starting at 8:05AM at the Merrill Lynch board room.

Respectfully submitted,
Jan Wright, Secretary