

Kiwanis Club of Skidaway

Minutes of the Meeting of the Board of Directors Merrill Lynch Board Room—April 9, 2018

Present	Officers	Office	Present	Directors
✓	Tom Stephens	President	✓	Alice Carlyle
✓	Jeffrey Heeder	President-elect	✓	Dave Fox
✓	Jan Wright	VP/Secretary	✓	Bobby Gillham
	Bruce Schneidewind	VP/Treasurer	✓	Rudy Halbart
✓	Ben Gustafson	Past President	✓	Kevin O'Neil
	Dan Umbel	Advisor		Jen Singeisen
	Guests		✓	Jim Smart
✓	Melissa Brophy			Walt VanBrunt
				Larry Wills

1. Welcome & Call to Order

Mr. Stephens welcomed everyone and called the meeting to order at 8:05 AM.

2. Secretary's Report

Mr. Stephens confirmed there was a quorum. The minutes of the March 12th meeting were approved as updated.

3. Treasurer's Report

In the absence of Mr. Schneidewind, it was reported that Jim Emery donated his \$357 of 50/50 winnings, which will help our service account.

There was also discussion that, if we are arranging for transportation for club field trips, we will need to collect the funds up front.

For our Savannah Bananas "Kiwanis Night," Mr. Fox reported that we will need to buy our tickets in advance. It was agreed that we will lock in 63 tickets at \$15 each (\$945) based on expressed demand to date. Mr. Schneidewind will write a check, and Mr. Stephens will make his credit card available as a back-up. Mr. Heeder asked if Savannah Bananas could hold 10 extra tickets for us. Mr. Fox will ask, and he will check into bus transportation.

Mr. Heeder reported that \$3,000 had been received from platinum sponsor, Brad Durham.

Mr. Stephens reviewed receipts to date and anticipated receipts, with kudos to all volunteers, and provided a positive outlook on what may be available for distribution to local agencies.

4. Liaison Reports

- **Membership** – Mr. Gustafson introduced Melissa Brophy, president of the new club in Pooler. Four Kiwanians of Skidaway — Bobby Gillham, Joyce Glenn, Ben Gustafson, and Jim Smart helped support the launch of this new club, and it was **agreed** that Kiwanis Club of Skidaway would provide financial support their dual membership to help the club in its earliest days.

Ms. Brophy expressed appreciation for our club's efforts and her interest in learning more about how our membership, fundraising, sponsors programs work. Ms. Wright offered to send her a copy of Kiwanis is a Verb.

Mr. Gustafson reported that he had received a membership application from his neighbor, Antonie (Tony) Lombard, whom he was sponsoring for membership. Tony's application was reviewed and **approved**.

- **Programs** – Mr. Fox reported briefly on plans for the trip to the port on August 9th, which will be supported by bus transportation.
- **Publicity/Marketing** – Ms. Wright reflected on recent reports of Rotary's reading day with Savannah's public schools and asked Ms. Brophy if the new Pooler club might be interested in collaborating on a One Day of Service project, which could provide opportunities to do good while also raising the profiles of our clubs. Ms. Brophy welcomed this suggestion, and plans will need to be made.

Ms. Wright reminded members that articles are needed for the Kiwanigram and why this publication is needed. She also reported on plans to submit bi-weekly articles with TWATL.

- **Interclubs**. Mr. Gustafson reported on his plans to meet with the downtown Kiwanis president, Bill Edwards, to talk about interclubs. That would also provide an opportunity to explore scope for joint service projects.
- **Sponsors** – Jeff Heeder discussed a recommendation to provide renewal plaques to long-time sponsors. Mr. Halbart recommended that samples and pricing be provided, and it was **agreed** that Mr. Heeder would get prices from Brad's, who provides excellent plaques at an outstanding price for us for our Chili Cook-Off each year.

5. Fund Raising – Mr. Halbart provided an update on the Mike & Jennifer McLain Band from Nashville, TN, which has agreed to a Bluegrass & Blues concert at \$2,800. He reported on The Landings' Club's pricing for passed hors d'oeuvres and agreed to follow up to ensure that the \$15 pp pricing that the Club quoted was truly all-in after taxes and gratuities. It was **agreed** to price our tickets at \$75 pp.

A motion was made (Mr. Gustafson), seconded (Mr. Gillham) and approved unanimously that the net proceeds from this event would go to support Savannah Early Childhood Foundation.

Discussion focused on potential collaboration with Rotary, which together with Kiwanis helped found SECF, on having a good name for marketing the event. As to early progress in finding auction items for the event, it was reported that Ms. Floyd has offered a condo on Tybee Island's beachfront for 3 days/4 nights.

6. Old Business

- **Greeters** – Mr. Heeder asked Board members to volunteer to be a partner with a new member for the next 6 months, with good results:
 - April – Mr. Heeder
 - May – Mr. Gustafson and Tony Lombard
 - June – Mr. Gillham
 - July – Mr. Smart
 - August – Ms. Carlyle
 - September – Mr. Fox

Mr. Gustafson reminded Board members of his request that each bring at least one prospective new member to a meeting.

- **Nominating Committee** – Mr. Heeder reported that we have a full slate for the coming year:
 - **President:** Mr. Heeder
 - **President-Elect:** Mr. Gillham
 - **Treasurer:** Mr. Schneidewind
 - **Secretary:** Mr. Smart
 - **New Directors:** Terry Breyman, Nick Faraklas, Lydia Moore, and Trish Shanahan

He announced that Mr. O’Neil had agreed to serve as Coordinator for Charity Events (Director of Fund Raising). He requested Ms. Wright to serve as Director of Public Relations and Marketing, and she agreed.

7. Adjournment and Next Meeting

The meeting was adjourned at 9:10 AM. The next meeting will be **May 14th**, at the Merrill Lynch board room, starting at 8:05 AM.

Respectfully submitted,

- Jan Wright