

KIWANIGRAM

The monthly newsletter of the

KIWANIS CLUB *of* SKIDAWAY



OCTOBER 2007

Financial Status Report by Harry Krogh, Treasurer

We are a few days from closing the books on the Kiwanis Club of Skidaway fiscal year which ends September 30th. Looking back on the year I believe that the members and supporters of our Club can be proud of the contributions the Club has made to the Savannah community and beyond.

The most quantifiable measure of these contributions is, of course, the monetary donations made to community service organizations. The time and effort invested in community service by our members can not be valued in monetary terms but are equally as valuable.



Krogh

The purpose of this piece is to highlight the Club's financial performance in this year and to update you on our budgets, and projections for the coming year.

Charitable contributions for the year will total \$83,000, a 5% increase over last year.

This excludes funds collected by Bell Ringers on behalf of the Salvation Army and our contribution to the Savannah Winds Foundation for musical scholarships. If these are included our total charitable contributions for the year will exceed \$90,000.

The contributions are funded from the net proceeds of the Club's fund raising activities and events and from the earnings on the Kiwanis Foundation Trust accounts. In addition, this year an amount of from \$3,000 to \$5000 will be drawn from service reserve cash to apply to contributions.

(to page 2)

President's Corner

Speaking for everyone in the club I would first of all offer a huge Thank You to **Keith Glenn** for his leadership of the club over the past year. Although final reports are not yet in, all indications are that

you're leaving the presidency with everything about the club in "ship shape". If you were still in the military I'm sure the inspectors would give your unit an "outstanding fitness report". (Be sure to read Harry Krogh's summary of the club's 2006/6007 financial report)



As the club enters its twentieth year our efforts continue to focus on providing funds and enabling services for the

disadvantaged youth of our community. Every club activity is purposefully dedicated to those ends. Our goals for 2007/2008 are simple but challenging: to **Grow**, to **Serve** and to **Achieve**. Our target for membership growth is to take in 30 new members and end the year with a net membership growth of five. Our club will also attempt to sponsor at least one new Kiwanis entity (club, circle K or builders club) during the year. We will achieve all of our contribution goals to Georgia District and Kiwanis International and meet our Club's "bold and motivating" goal of raising over a million dollars for charity by the time we celebrate our 20th anniversary on Oct. 1, 2008. It's going to be a great year. The plans are in place, the leaders are committed and volunteers are signing up to work the events. Let's have some fun as we go about this very important

(to page 2)

President's Corner (from page 1)

work. Be prepared to inspire and perspire; to motivate and complement each other; and to celebrate and recognize our achievements together. If we do that, we'll have a great year.

My first hope is that each of you will plan to bring at least one guest to a meeting sometime during the year. He or she may be the one who wants to join our club and help us make a difference in the life of the kids of Savannah. **Tom Rood**, our new Membership Chairperson, will be expecting each of us to be a member of his recruitment team. My second hope is that many of you will want to earn the distinction of "Outstanding Kiwanian" this year. We need more members earning and wearing those gold badges at our meetings! (See "How to Earn an Outstanding Kiwanian Badge," next column.)

Board of Directors Meeting

The first business item at the September 10 meeting was a presentation by member Joyce Glenn about a program for kids called "Bringing Up Grades," or "BUGS." This program is partnered in by the Salvation Army and the Methodist church. After the presentation the Directors, by voice vote, approved the expenditure of \$255 for three "kits" that will help with this program.

Treasurer Harry Krogh gave the Treasurer's Report and budget for the coming year, both of which were approved. (See Mr. Krogh's article, which starts on page 1 of this issue.)

A \$300 Dollars for Doers award was approved in favor of the Fragile Kids Foundation.

A goal of 30 new members was set for the new club fiscal year, which starts October 1. The board also agreed that the club should strive to increase its membership by at least five during the same period.

In line with these membership goals, Mr. Rood accepted responsibility for the new member acquisition aspect of the Membership Committee while retiring club President Keith Glenn will be responsible for member retention.

On the fund raising side, the board set a fiscal year goal of \$83,000.

How to Earn an "Outstanding Kiwanian" Badge

Why not make it one of your personal Kiwanis goals for the year! Any member can do it by focusing on four things. It's simple when you have a plan to accomplish the following:

Have perfect attendance for any six month period;

Attend two interclub meetings (or equivalent);

Sponsor one new member;

Participate in at least one club project or service.

Periodically throughout the year our Awards Chairperson, **Pat Cummiskey**, will be tell us which members are getting close to satisfying these criteria.

Financial (from page 1)

For this year Service account net proceeds are projected at \$74,500, an 11% increase over last year. Net returns were higher for the Chili Cook-Off and the Concert on the Green. The Pancake Breakfast contributed lower returns due to increased costs, and lower traffic.

The Concert on the Green contributed significantly to the overall increase in net proceeds. COG net totaled \$8,400, an increase of \$4,550 resulting from increased revenues and lower costs.

Kiwanis fund raising activities were of increasing importance to our overall efforts. Kiwanis Partners results were off slightly from last year at \$5,200. Kiwanis Sponsors have committed to over \$37,000, an amount substantially higher than our initial estimates and \$3,000 over last year. This was achieved despite the loss of a key sponsor who last year contributed \$6,000. Voluntary contributions to the Kiwanis Club of Skidaway Foundation by our members increased from last year 8% to \$4250.

Looking forward to fiscal 2007-2008, we are projecting a modest increase in Service gross income to \$105,700 from \$103,000 this year. Overall expenses are in line with the current year with minor adjustments reflecting planned changes in service activities.

Net service proceeds for next year are budgeted at \$78,200, an increase of 4% over 2006-2007. Planned charitable contributions are again \$83000, \$4800 in

(to page 3)

Financial (from page 2)

excess of net service proceeds. Foundation earnings, which exclude unrealized gains and losses, will cover the \$4800.

As you know, the administrative activities of the Club are funded by member dues and the Fifty/Fifty program, and are accounted for separately. We began this year with a budgeted deficit. Planned expenses exceeded expected income although they were cut back substantially from the prior year.

We are now projecting a small surplus for this year. Savings were achieved in part by deferring certain expenses but resulted primarily from reductions in printing costs. The internet distribution of the Kiwanigram and our new laser printer account for the

savings. The cost of the printer and printing supplies were allocated between the administrative and service accounts based on usage estimates. We have recovered a substantial part of our total printer costs in the administrative accounts alone.

Based on current savings and the dues increase we are projecting an administrative budget surplus for the coming year. We should be able to avoid any need for additional dues increases for several years assuming that we succeed in sustaining our membership.

My congratulations to the Club for a successful year.

Harry Krogh
September 27, 2007

Kiwanis Calendar of Coming Events

- October 4** **Membership meeting - Speaker,** Tim Genest, Assistant Chief, Southside Fire Department - Role and Responsibilities of Paramedics with SSFD.
- October 11** **Membership meeting - Speaker,** Robert N. Baugniet, Director of Corporate Communications, Gulfstream - Gulfstream - forty Years in Savannah, and Looking to the Future.
- October 18** **Membership Meeting - Speaker,** Phillip Weber, Chatham Emergency Management Agency, the Hurricane Season.
- October 25** **Membership meeting - Speaker,** Scott Lauretti, Editor and Publisher, *the Skinnie* - How we started, where we've been, where we're going.
- November 3** **Chili Cook-off**
- November 1** **Membership Meeting - Speaker,** Dave Postel and his guide dog (who was named Georgia hero dog of 2005) will provide demonstrations and explanations about how a blind person and his guide dog work together. Mrs. Postel, who works for the Hadley School for the Blind, will also say a few words about the work of that School.
- November 8** **Membership Meeting - Speaker,** Landings Company CEO Jim Robinson will talk about real estate developments generally and at the Landings specifically.
- November 10** **Club Outing - Georgia Southern v. Furman,** Georgia Southern University, Statesboro, GA. Tickets \$12 per person. Tail gate starts 1:00. Game starts 3:30. Sign up with Pete Liptrot.
- December 3** **Red Cross Blood Drive** - Skidaway Methodist Church
- Feb. 9, 2008** **Pancake Breakfast** - Skidaway Presbyterian Church
- May 4, 2008** **Concert on the Green** - Landings Association Athletic Field

