

KIWANIGRAM

The monthly newsletter of the

KIWANIS CLUB *of* SKIDAWAY



NOVEMBER 2007

President's Corner **One Can Make a Difference**

Erv Hietbrink

You've read it in The Georgia Kiwanian and in The Kiwanis Magazine and you know it's true. You see and feel it whenever you engage with a young child, whether it is a grandchild, a student whom you're mentoring or a young person who is lucky enough to have you as a pal, a counselor or supporter. I saw it last week on the faces of the high school drop outs newly enrolled in the



Youth Challenge Academy at Fort Gordon. As I heard them talk I sensed how appreciative they were for that special someone who took the time and interest to get them enrolled in YCA. This National Guard program, created in 1993 in Georgia has graduated over 6300, has spread to over half of the states in the union.

We're proud of our continuing involvement in the Academy and fortunate to have **Jack Huber** as our Kiwanis contact there.

In our club every member DOES make a difference, and it will take ALL of us to accomplish the goals that we (and others) have set for our club this year. First of all, the agencies that we support depend upon our volunteer and financial support. They need us to continue to deliver services to the children of our area. More importantly, where we and our programs engage directly with kids, they're expecting us to be there.

We're off to a great start on our fund raisers.

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New Recruitment Plans for This Program Year

By Tom Rood

Greetings fellow Kiwanians. It's a new program year so it's time to renew our commitment to one of our organization's most important goals... "recruiting new members-- the life blood of our organization". This year's goal is to bring-in 30 new members. That's several more than the average for the last few years, so we need to get started right away. The committee members that will help me lead the way on this effort are Melissa Emery and Dave Fox. To get us going we've developed the following membership recruitment plans:



Tom Rood

- Reminder- Free breakfast for guest's first visit as prospective new member (current policy);
- Reminder- Annual dues discount for second family member (current policy);
- Renewal- "Officer/Director Recruitment Challenge"- Each Officer/Director to get one new recruit in '07/'08;
- New- "New Member Recruitment Challenge" – One for One- Each new member from '06/'07 to get one new recruit in '07/'08 - new blood bringing in new blood- (results of this charge alone would almost make one-half our stated goal);
- New- "Referral Plan Form"- To be on tables each week- (Member refers, Membership Committee closes - referrer becomes the sponsor);

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President's Corner (from page 1)

Gene McDonald reports that the Community Partner Program is at or ahead of where it was last year; **Emerson Ham** and his team are optimistic about the Business Sponsor (Trifecta) Program and many of us are hustling to get business commitments before our first big event; and, about when you read this, **Jim O'Malley** and his Chili Cook Off team, participating restaurants, etc. will have engaged the Landings community in another successful event. In the service area, **Dave Cooper** (one of our newer members) has assembled a team of us who will be conducting the Junior Achievement sessions at Hesse Elementary during November and December. **Robert Haas** will have many of us involved in Special Olympics soon and every other service area chairperson is off and running with the activities of their agency. No doubt they will be asking for help from the membership as time goes on. When they do please say yes!

Changing our community by helping one or more child at a time requires the participation of ALL of us, and the more of us there are, the bigger impact we can make. So, sponsor a new member. Bring your friends to our meetings, encourage them to join and give them the opportunity to also "make a difference". (See **Tom Rood's** article on **Recruitment**, page 1.)

Recruitment (from page 1)

- New- 6 free 50/50 tickets each week for a month for the first five members sponsoring a signed new recruit.

Also, we are planning two "Bring a Guest to Kiwanis" days that will be coordinated with special speaker dates. They are tentatively planned for Jan. and May and we'll also plan special programs for these days, i.e. awards/ recognition, etc. Further, we're thinking of organizing an island-wide "Kiwanis Orientation Session" this spring (more on this as the date and details get firmed-up). And, since our "New Prospect Cocktail Parties" were so successful last year, we plan to continue them this year. In addition, we're developing some new "Kiwanis Club of Skidaway" brochures to use as recruitment information material at our fund raising Events in '07/'08. (See me if you need a copy.)

Finally, we're also developing a "New Recruitment Progress Chart" that we plan to display at all breakfast

Board of Directors Meeting

October 2, 2007. Mr. Hietbrink called the meeting to order at 8:02 a.m.

Mr. Hietbrink reviewed the Club Goals for the new year including signing up 30 new members with a net gain of at least 5 members, retention of members and gaining Distinguished Club Status. These goals tie in well with the Division and District goals.

Mr. Wright, seconded by Mr. Zugel, moved the Club purchase Officers and Directors Liability Insurance as recommended by the International. The annual cost will be \$500, which is not in the current budget. The motion passed by voice vote.

Mr. Hietbrink thanked Mr. Liptrot, Zugel, and Krogh for their good work in the membership renewal campaign, with checks received tying in with renewing members.

Mr. Rood, Membership Chair, outlined a number of new initiatives for recruitment, but the bottom line is that the Board and the members must exert themselves to insure that new members are secured.

Mr. Wright said the Kiwanis Sponsors Campaign with 40 solicitors working, is up and running, and he hopes that members will provide other prospects to be contacted. Let campaign Chair Emerson Ham know if you have good prospects.

Gene McDonald reported that 24 restaurants have agreed to provide Chili, and we need a good turnout of attendees, to let the providers get good publicity for their efforts.

meetings as a constant reminder of our goal and show how we're doing. The chart will show year-to-date results of who has sponsored new members along with names of the new recruits.

If you're at a loss as to where to look for new member prospects, you might consider; new neighbors to the island, new members of your golf groups or other volunteers at Service Organizations where you currently volunteer (needy kids being the common denominator). We know that in order to meet our recruitment goal, it will take us all pulling together. So start thinking now of whom you think might make a good Kiwanian and then look for an early opportunity to bring them to one of our breakfasts as your guest.

Dollars on their way to Kids!! (the parade continues)

Last month we showed the first five checks being distributed to charities that we support. Once the checks have all been handed out, fiscal 76-77 giving by Kiwanis of Skidaway will have totaled more than \$83,000. The photographs on this page are of the presentations at our meetings this past August 16 and August 23.

To the right, Leslie Scott, representing Junior Achievement, receives check from Dave Cooper and Keith Glenn on August 23.



To the left, Pete Liptrot and Keith Glenn deliver a check to Dr. Laurence Frankel, representing Pediatric Oncology, also at the August 23 meeting.

In the photo to the right, on August 30 a check went to Judy Clark and Bill Dillard, of "Horsin' Around."



The Dinner Meeting

Some call it the party. Some call it the Installation Dinner. Some call it the President's Dinner. What's in a name? Whatever you call it, it's the event of the year.

It happened on September 27 this year. Two meetings that day! The regular morning meeting, then another meeting about twelve hours later. Social hour started at 6:00 p.m. Dinner at 7:00.

Bring your spouse. Have a drink or two. Do some socializing in a way we never do at the breakfast meetings. A good speaker. Debbie Kittrell, the Division 22 Lieutenant Governor was there. Even Jim Giddens showed up.

The significance is that it was the changing of the guard. While the official day was October 1, this was close enough. Keith and his crew stepped aside. Erv and the new leaders raised their banners. The unit remains strong.



From the left: Harry Krogh; Gary Bocard; new President Erv Hietbrink; Bill Wright; retiring President Keith Glenn; Dick Shomaker; Melissa Emery; Gene McDonald; Dave Fox.



At left : Gary Brewer; Lieutenant Governor Debbie Kittrell; Janet Hietbrink; and Joey Brewer.



To right: Gene McDonald; Tom Rood; and Pam Rood

Above photographs by Martin Otto. Melissa Emery also took numerous photos that evening. Her photos may be viewed at <http://gallery.mac.com/shortdrive/100008>.

Kiwanis Calendar of Coming Events

- November 1** **Membership Meeting - Speaker**, Dave Postel and his guide dog (named as Georgia hero dog of the year 2005) will provide demonstrations and explanations about how a blind person and his guide dog work together. Mrs. Postel, who works for the Hadley School for the Blind, will also say a few words about the work of that School.
- November 3** **Chili Cook-off** - 11:00 a.m. to 2:00 p.m., Landings Association Athletic Field
- November 8** **Membership Meeting - Speaker**, Landings Company CEO Jim Robinson will talk about real estate developments generally and at the Landings specifically.
- November 10** **Club Outing - Georgia Southern v. Furman**, Georgia Southern University, Statesboro, GA. Tickets \$12 per person. Tail gate starts 1:00. Game starts 3:30. Sign up with Pete Liptrot.
- November 15** **Membership Meeting - Speaker**, - Landings resident Joel Zuckerman. Golfers' Guide magazine called him one of the most respected and sought-after golf writers in the Southeast. Zuckerman will relate some of the adventures of being a golf writer, and tell us a little about his brand-new book, "*A Hacker's Humiliations*."
- November 17** **Special Olympics Chatham County Bowling Competition** - 9:45 a.m., at the bowling center on Tibet Avenue.
- November 22** **Thanksgiving Day. - No meeting.**
- November 29** **Membership Meeting - Speaker**, Landings resident John Aufderheide, a business consultant with extensive experience managing and advising business operations in a half dozen Asian markets, will discuss the current economic and political environment and its impact upon the business outlook in China, Vietnam, Malaysia, Thailand and Singapore.
- December 3** **Red Cross Blood Drive** - Skidaway Methodist Church
- December 5** **Special Olympics Regional Bowling Competition** - 9:45 a.m., at the bowling center on Tibet Avenue.
- December 6** **Membership Meeting - Speaker**, Christian Kruse, Director-Live Oak Public Libraries, with an update on the libraries.
- December 13** **Membership Meeting - Speaker**, Gail Andrus, a Landings resident, will give a presentation on the Washington Cathedral
- December 20** **Membership Meeting - Speaker**, Dr John Wall; Pastor, Skidaway Presbyterian Church, will give thoughts on Christmas.
- December 27** **No meeting.**
- Feb. 9, 2008** **Pancake Breakfast** - Skidaway Presbyterian Church.
- May 4, 2008** **Concert on the Green** - Landings Association Athletic Field

