

Kiwanis Club of Skidaway

Minutes of the Meeting of the Board of Directors Merrill Lynch Board Room—April 10, 2017

| Present | Officers | Office | Present | Directors |
|---------|----------------------|-----------------|---------|-----------------|
| ✓ | Ben Gustafson | President | ✓ | Charlie Arraiz |
| ✓ | Tom Stephens | President-Elect | ✓ | Tim Baldwin |
| ✓ | Jan Wright | VP/Secretary | ✓ | Dave Fox |
| | Bruce Schneidewind | VP/Treasurer | ✓ | Thom Greenlaw |
| ✓ | Joyce Glenn | Past President | | Kevin O’Neil |
| | Dan Umbel | Advisor | | Peter Pickerill |
| | Guests | | ✓ | Cecilia Russo |
| | Bob Norton | | | Jen Singeisen |
| | Lt Gov Kathy Harrell | | ✓ | Jim Smart |

1. Welcome & Call to Order

Mr. Gustafson welcomed everyone and called the meeting to order at 8:05 AM. He introduced GA District 4 Lt Gov Kathy Harrell and provided brief updates on Erv Hietbrink and Jen Singeisen’s daughter Zoe.

2. Secretary’s Report

Quorum/Approval of Minutes. Ms. Wright confirmed quorum and requested feedback on the February 13 meeting minutes. The minutes of the March 13 meeting were **approved** as written. Ms. Wright **reminded** members that articles for the April/May Kiwanigram are due by April 15.

3. Treasurer’s Report

In the absence of Mr. Schneidewind, Mr. Gustafson noted that our normal Treasurer’s report would be discussed at our May meeting. He reported on three sponsors: Lucas & Associates (returning diamond sponsor), Ossabaw Consulting (renewal) and Cecilia Russo Marketing LLC (new in-kind sponsor), and also reported on our club’s payment for Kiwanis’ 5 for 5 service projects.

Lt. Gov. Harrell presented a banner patch to Mr. Gustafson in recognition of our club’s having supported 6 for 6 for the 2015-2016 program year.

4. Grant Allocation Process

Messrs. Greenlaw and Norton reported on our club’s grant allocation process and shared copies of a background note prepared by Mr. Baldwin. It was **agreed** that Ms. Wright would put what we can on our website. [Note: this was achieved by including a guest article by Mr. Baldwin in our April/May Kiwanigram.] **Next steps** are for Mr. Greenlaw to organize this year’s strategy.

5. President’s Report

Fundraising:

- **Skidaway Island Marathon** – Mr. Gustafson reported that he and Mr. O’Neil visited Optim Orthopedic and received a \$1,500 check for our club’s participation as race monitors and we may have the opportunity to increase our participation next year and to earn \$2,000–\$2,500. There was

brief discussion how to promote this news on social media and suggestions for next year's event to raise Kiwanis profile and improve safety, perhaps by having monitors wear bright Kiwanis vests.

- **Bob Milne Concert** – Mr. Gustafson commended Ms. Emery and supporting cast, Ms. Wright and Messrs. Schneidewind and Umbel, for a successful event that raised \$1,873.
- **Concert at the Harbor** – Mr. Greenlaw provided an update on preparations for this event and distributed volunteer sign-up sheets to all Board members.

I-Plan: Mr. Gustafson introduced the I-Plan. Discussion focused on the reference to “motto” and our club’s focus on serving the neediest, at-risk children, and appropriate revisions to this section were made. Ms. Glenn moved and Mr. Baldwin seconded a motion to approve the I-Plan; and the I-Plan was unanimously approved. [Note: A copy of the I-Plan was made available to members at the April 27 breakfast meeting, and it has been posted on our website as a supplement to our April/May 2017 Kiwanigram.]

Board Workshop: Mr. Gustafson provided an overview of the membership and PR/communications topics to be discussed at our April 13 workshop.

Announcements at Meetings: Mr. Gustafson led a brief discussion on parameters for allowing and managing member announcements at meetings, as well as dissemination of flyers and other promotional materials about on-island events.

6. Old Business

Social Programs (Wine Tasting): Mr. Smart reported on unanticipated price increases (to \$40pp) and the Club’s policy of not handling reservations for private events; and he recommended against proceeding. The Board **approved** cancelling this event.

7. New Business

- In Mr. Hietbrink’s absence, the proposal for a new **Children’s Literacy Service Leadership Project** and plans for an **InterClub with St. Marys** were not discussed.
- **Savannah Early Childhood Foundation.** Mr. Gustafson mentioned that early discussions have been held with Mr. Sharp, with more to follow, about a possible new dedicated fundraiser to support SECF.
- **Meeting Venue and Menu during Plantation’s Closure.** Mr. Gustafson advised that the Board will need to decide on how to handle breakfast arrangements while Plantation is closed this summer.
- **District News.** Ms. Harrell thanked Kiwanis of Skidaway for its focus on membership, which makes Division 4 look good. She advised that Debbie Pierce of the Waycross club has accepted to serve as Lt. Governor next year. She invited representatives from our club to participate at the Georgia District Convention to be held September 25-27 in Atlanta.

8. Adjournment and Next Meeting

The meeting was adjourned at 9:15 AM. The next meeting will be **May 8**, at the Merrill Lynch board room, starting at 8:05 AM.

Jan Wright
Secretary